

Dugro® Sure PLUS Grow Up Up Up Contest Term & Conditions

1. The Dugro® Sure PLUS Grow Up Up Up Contest (“Event”) is organised by Danone Specialized Nutrition (Malaysia) Sdn. Bhd. (“Danone”). By submitting your request and participating in the Event, you (“Participant”) agree to bound by the terms and conditions.
2. The Event commences from 00.01am on 1st November 2024 until 11.59pm on 14th December 2024 on Facebook (“Event Period”).
3. The Event is open to Malaysian citizens aged 18 years and above with a valid address in Malaysia only.
4. The participating product is Dugro® Sure PLUS 600g (“Product”).
5. Method to participate in earning a reward through the Event is as follows:
 - a. Participants are to:
 - i. **‘Like’** the Facebook contest post
 - ii. Comment on the contest post with a **photo and captions, and receive the most ‘likes’**.
 - iii. **Tag 5 Facebook friends and share** the contest post on their newsfeed, set to **‘Public’**.
 - b. Photo & caption content guidelines:
 - i. Participant’s photo must be viewable by the public.
 - ii. The photo should feature **Participant’s child with Dugro® Sure PLUS product** in the shot. Participant’s presence in the photo is optional.
 - iii. Participant would need to complete the caption **“Dugro® Sure PLUS with 1kcal/ml energy has supported my child”** or **“Dugro® Sure PLUS dengan tenaga 1kcal/ml telah menyokong Si Manja saya”**
 - iv. The photo must not be blurry, indistinct, over-exposed, or otherwise unrecognizable as people & objects.
 - v. The photo must not feature children below 1 years old, or any infant/breastfeeding related terms and items like baby, infant formula, pacifiers, bottle with teats, etc.
 - vi. The photo & caption must not include any politically or religiously sensitive content, no sexual or promiscuous acts, no child unsafe acts.
6. The rules and guidelines for Dugro® Sure PLUS Grow Up Up Up Contest are as follows:
 - a. The Participant whose photo/comment receives **the most ‘likes’** will win a Reward.
 - b. The number of ‘likes’ will be evaluated from the single best performing photo/comment per Participant.

- c. Each Participant is allowed to comment multiple times for this contest. However, each Participant is only allowed to win once.
 - d. Each Participant stands a chance to win a maximum of **RM200 Touch n Go eWallet reload pin.**
 - e. **5 winners will be selected every 2 weeks** (14 days) during the contest period:
 - i. 00.01am 01/11/2024 until 11.59pm 14/11/2024: 5 winners
 - ii. 00.01am 15/11/2024 until 11.59pm 28/11/2024: 5 winners
 - iii. 00.01am 29/11/2024 until 11.59pm 14/12/2024: 5 winners
 - f. A total of 15 winners will be selected during the Event period:
 - 15 x RM200 Touch n Go eWallet reload pin ("Reward")
 - g. **Winners will be identified in 2 ways:**
 - i. Names announced in a contest results post by the Dumex Dugro account on Facebook.
 - ii. Their win is confirmed in a comment reply by the Dumex Dugro account.
 - h. Winners will be required to contact the Dumex Dugro account via private message or chat to claim their Reward.
 - i. **Winners who do not initiate contact after 2 weeks** of results announcement will be deemed to have forfeited the Reward, which will automatically be transferred to the next closest eligible Participant. If the replacement winners do not initiate contact after 1 week of notification via their comment reply, the reward will be deemed as unclaimed.
7. Participants are required to provide information upon being selected as winners and agree to the terms and condition. Danone reserves the right to verify the information provided by the Participant and request for proof of identity from the Participant. Danone reserves the right to reject unclear, incomplete, duplicate, illegible, or incorrect submissions from the Participant. Winner will be notified via WhatsApp / SMS when successfully selected.
8. Danone reserves the right to replace, remove or substitute the Reward with an alternative item of similar value at any time and from time to time without prior notice. Danone is not responsible for any and all representations and warranties including but not limited to quality assurance, trade or eligibility of the Reward.
9. Each Participant shall assume full liability and responsibility in case of injury, accidents or claims resulting from their participation in the Event and the use of the Reward. All expenses incurred to participate in this Event are the sole responsibility of the Participant.
10. Danone, all its event partners and other parties involved in the Event, including their directors, officers, and agents are not liable in any way for the following: (a) intervention by unauthorized parties during the Event; (b) any human errors and electronic/technical failure in the administration of the Event and processing/

reviewing of purchase; (c) any entry that is lost, damaged, wrongly delivered or not received; (d) termination of the Event due to instructions, directions and/or orders from applicable regulatory authorities, and (e) any liability (including death) whether directly or indirectly caused by their participation in the Event.

11. Each Participant agrees to hold harmless, defend and fully indemnify Danone (including its affiliates and subsidiaries) from and against all losses, damages, expenses and all third-party actions, proceedings, claims, demands, costs and awards arising from the Participants' participation in the Event.
12. Danone is not responsible for any error, omission, delay, communication failure and/or any malfunctions whatsoever in the relation to computer systems, telephone lines, servers, online providers, service providers, the internet and/or the relevant website in the administration of the Event.
13. To the maximum extent permitted by the law, the Participant agrees to waive any right against Danone and/or its officers, employees, representatives and/or designated agents (including suppliers or any third party) in respect of loss and damage arising from the participation in this Event or use of the Reward.
14. Danone reserves the right to amend, add or delete any of these Terms and Conditions at any time at its absolute discretion with notification on <https://www.dugro.com.my/bm/dugro-promosi/peraduangrowupupup>
15. Danone reserves the right to modify, cancel, terminate or suspend this Event with the notification on <https://www.dugro.com.my/bm/dugro-promosi/peraduangrowupupup> or in any other manner. The Participant shall not make any claim or compensation from Danone losses incurred.

PRIVACY NOTICE

1. By participating in this Event, each participant consents to Danone Specialized Nutrition (Malaysia) Sdn Bhd's ("**Danone Specialized Nutrition**") collection, use, transfer and processing of the personal data provided by the Participant, which includes but not limited to, Participant's name, NRIC number, Participant's photographs (including photographs of the children and minors below 18 years old whom the Participant are parent/guardian of), telephone number, mailing address, email address, contact details, child's name, child's date of birth, child's current milk formula brand and any information which may identify the Requestor (collectively, "**Personal Data**") for the purposes relating to the Event as specified in these Terms and Conditions ("Purpose").
2. Danone Specialized Nutrition wishes to inform the Participant that the Personal Data may be disclosed to Danone Specialized Nutrition's affiliates which may be located within and/or outside of Malaysia and any third parties that may be required by law or for the purposed of this Event such as service and online providers for reasons relating to the Purpose.
3. The Participant may request for access to or correction of the Personal Date or limit the processing of the Personal Data at any time thereafter by submitting such request in writing to Marketing Manager – Danone Specialized Nutrition via email: privacy.my@danone.com or via telephone: 1800 88 5088. Any enquiries or complaints with respect to the Personal Data should be channeled to Danone Specialized Nutrition in the same manner.
4. Please note that it will be necessary for Danone Specialized Nutrition to process the personal Data for the Purpose, without which Danone Specialized Nutrition may not be able to accept and/or process the Participant's participation in the Event.
5. By participating in this Event, you further agree to be bound by the privacy notice in the following link <https://www.dugro.com.my/bm/privacypolicy.html>